

DEVELOP

AUTUMN 2024 [ISSUE 13]

A PATH TO *FREEDOM*

Journeying with vulnerable women
and children in Bangladesh

PARTNERS IN *MISSION*

Insights into international
Mission Support projects

ADVOCATES FOR *JUSTICE*

Networking to bring human
trafficking to an end



International
Development
UK

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ISSUE 13 ~ AUTUMN 2024

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WELCOME TO DEVELOP

A message from our UK Engagement Coordinator Hayley Still

From 19 to 25 October we mark International Development Week (ID Week). Now in its fifth year, the theme for 2024 is New Beginnings, highlighting the transformative power of collaboration and community. Read more on page 7.

One new beginning I wanted to share with you was the decision to transition *Develop* to an online-only publication. The environmental and financial costs of printing and posting the magazine outweigh the benefits, and we feel it is time to transition to a digital offering. *Develop* will continue to be available to download as a PDF on [Salvationist.org.uk](https://salvationist.org.uk) and to read in full on Issuu.com/salvationarmyuk.

We, the International Development team, are excited by the opportunity to strengthen our online presence, improve our capacity to share stories of The Salvation Army's international projects, and update our supporters about different ways to get involved.

If you have specific ideas about how you would like to hear from us going forward, please do email us at id@salvationarmy.org.uk. Please also subscribe to our mailing list for the latest news and information. Sign up at salvationarmy.org.uk/id

We chose 'New Beginnings' as the theme for ID Week 2024 as it is often the goal of those we journey alongside through community development and emergency response projects. Stories of transformation – the hope and reality of new beginnings – are featured throughout this issue of *Develop*.

Next year's Helping-Hand Appeal, introduced on page 12, focuses on food security. Our theme of 'New Beginnings' is tangibly demonstrated as farmers learn new skills to cultivate their crops, transforming their lives and addressing malnutrition.

On page 8, we read of the work that The Salvation Army in Bangladesh is doing to support women to exit brothels in Jashore and establish stable livelihoods to protect themselves from further exploitation.

Francine O'Hanlon shares a snapshot from each of the United Kingdom and Ireland's Partners in Mission territories through the lens of Mission Support. Read about the new mission opportunities that are taking place around the world on page 16.

Another snapshot of The Salvation Army's global connectivity is shared on page 22 as three National Contact Persons for Modern Slavery and Human Trafficking Response share an insight into their work. In very different contexts, we see the transformative power of collaboration, compassion and connection.

I hope you enjoy this issue of *Develop*. Whilst these stories only scratch the surface of the great depth of work, relationship building and collaboration taking place around the world to advance God's Kingdom on earth, may they inspire hope for lives transformed.

SUSTAINABLE DEVELOPMENT GOALS



Throughout this issue of Develop you will see icons alongside the articles referencing the UN Sustainable Development Goal that each article applies to. Here is a refresher of what the goals are.

MESSAGES OF HOPE

The statistics relating to human trafficking are known to many of us. Almost 50 million people are trapped in modern-day slavery. Whilst the number may be familiar, it remains horrifying. Numbers are important, as they give insight into the scale of the problem, but we must not lose sight of the humanity behind the statistics.

People who have escaped exploitation have endured unimaginable experiences. There is hope for the future, but escape is not the end of the story. As a survivor's journey of recovery continues and their pathway to a new life is just beginning, building their confidence is crucial.

We have created Messages of Hope, an online platform for people to share a message of encouragement. Just

a few words could be a beacon of hope for a survivor as they rebuild their life.

The kind messages that people add to the platform will be passed on to our anti-trafficking coordinators, who will then share these messages with trafficking survivors around the world.

Your words can make a difference, reassuring survivors that they are not navigating their challenges alone. Please consider adding a message of hope today. Scan the QR code below or visit salvationarmy.org.uk/helping-hand.



ANTI-TRAFFICKING RESPONSE

In the United Kingdom and Ireland (UKI) Territory, The Salvation Army's response to modern slavery and human trafficking (MSHT) includes both work within the territory as well as partnerships with territories around the world to deliver projects, develop networks and strengthen the global response.

Zonal Response

Employing a zonal response around the world equips and unites The Salvation Army to combat MSHT comprehensively. Serving as frontline responders, anti-slavery contact persons are introduced to various global, national and local strategies to address human trafficking within their communities. The UKI Territory offers financial and technical assistance for these initiatives in Africa, Latin America, Asia and the South Pacific. Read more about National Contact Persons on page 22.

Projects

Our international anti-trafficking projects can incorporate multiple responses, such as prevention, protection, partnership, participation and policy. During 2023, we supported eight projects within Africa, South Asia, Europe and South Pacific and East Asia.

'I was trafficked from my home village... After [my] rescue, The Salvation Army team went through a rehabilitation process [with me] including acquiring tailoring skills. [Now], here I am a well-trained tailor with my starter pack machine and materials that will help me to generate daily funds to support my family and relatives in a positive way.' ~ Survivor and Project Participant, Malawi

Beyond

The Beyond programme aims to utilise its global network to provide support to survivors of human trafficking, particularly those with international connections. The programme has two key elements: connecting trafficking survivors with support services in their home countries to facilitate their safe return and reintegration, and providing assistance to separated family members overseas.

'I am very thankful to The Salvation Army's Beyond programme, [which] made it possible for [my client] to return to her home country. It was so great to be able to work together ... to support her to be able to not only have a safe house to live in her own country, but also offer her support in her own culture and language to move forward positively with her life there.' ~ UK-based Support Worker

Over the past year, The Salvation Army has reached over 9,000 people at risk of MSHT with support, and directly supported 183 people across its international programme.



NEW BEGINNINGS



INTERNATIONAL DEVELOPMENT WEEK

International Development Week (19-25 October 2024) is an opportunity to explore, celebrate and support The Salvation Army's work tackling poverty and injustice around the world.

First held in 2020, International Development Week (ID Week) is a chance to creatively engage with issues of justice and hold conversations about how we can collectively respond. Previous events have included social media challenges, a virtual quiz night, special episodes of the Develop podcast, videos from colleagues around the world and a song written by Music and Creative Arts called 'God's Love is Enough', all of which can still be accessed on our website.

This year, resources are based on the theme New Beginnings. As we partner with communities around the world, we recognise the impact that community development and emergency response projects have, and the new beginnings that are possible through this collaboration.

The resources - which include a sermon outline,

prayer points, reflection ideas, song suggestions and more - are grouped to help people find activities that will help them get the most out of the event. Whether you have five minutes or an hour, there is a resource for you!

Whilst ID Week runs from 19 to 25 October, we understand that commitments may arise during this time. We wholeheartedly encourage participation during this week, with International Development Sunday falling on 20th October. However, if alternative dates work better for your corps or church, please feel free to engage with ID Week at a time that suits you best.

Finally, we would love to hear how you and your community get involved in ID Week, so please do let us know by emailing id@salvationarmy.org.uk, tagging us in any social media posts (see the back of the magazine for details) or using the hashtag [#idweek2024](https://twitter.com/idweek2024).

Download all resources at salvationist.org.uk





Shital Roy

A PATH TO FREEDOM

Within walking distance of Jashore's brothels, The Salvation Army Bangladesh runs a support programme for vulnerable and exploited women and children in the area. Reaching out with care and guidance, the team offer hope and a pathway to freedom. Project Manager Shital Roy reflects on the project and its impact over the past two years.

Saanvi* grew up in Jashore and was married young to a man called Tauhid. Early in the marriage, he began to physically and emotionally abuse her. Struggling with drug addiction, Tauhid's financial concerns grew and he sold Saanvi into sexual exploitation in a brothel located in the heart of the city.

Abandoned by Tauhid, Saanvi felt trapped in a nightmare. Every day she endured physical and emotional abuse from clients, yet her pleas for help were met with indifference and cruelty. Saanvi's sardarni ('madam') kept all of her money, so she felt powerless to escape.

During this time, Saanvi met Arnab, a local businessman. She became pregnant and gave birth to their daughter, Ishra. However, Arnab rejected both mother and child, threatening to kill or sell young Ishra. Held captive by fear, Saanvi remained in the brothel, where she raised her daughter.

At just 12 years old, Ishra was also forced into the sex trade. The cycle of exploitation continued.

For more than 30 years, The Salvation Army has had a project office across the road from three of Jashore's brothels and have remained committed to reaching out to, and supporting, women and children who are exploited and vulnerable. Over the years, we have developed significant relationships, and have used the trust we have to amplify the voices of women living in the brothels.

The current phase of the project has been running since 2021. In developing this phase, staff interviewed many of the women and children living in the brothels. A key component of local ownership has been ensuring the women and community members identify the problems, propose the solutions, and set the priorities of this project. Participation of men and women from the communities in the research activities and listening to community voices was therefore an important part of project design.

Through focus groups with the women, we learned more information about their lives, their backgrounds and their current situations. We analysed the root causes of why women and children are living inside brothels using a range



of participatory tools and conducted personal interviews with women who have already been supported through The Salvation Army's centre. We also collected data through conversations and interviews with community members, women's groups, youth groups and local religious and political leaders. By adopting such an approach, we have ensured the active participation of all members of the local community, maximised the use of local resources, and developed more innovative interventions.

Many of the women we interviewed said they often felt they had few choices or alternatives to sex work. When working in the brothels, they were subject to multiple abuses by clients, law enforcement agencies and members of the public. They were highly stigmatised as 'bad women' and therefore excluded from society. One key issue they identified was that life after prostitution was difficult and complex. They stated that they were very often left without a safe place to go and felt they could be drawn back into prostitution at any time.

Financial freedom is therefore an important element to ensuring that women can support themselves outside of the brothels. Between 2021 and 2023, we helped 35 women to exit the brothel and, of this group, we trained 22 women in income-generating activities, according to their own interests. Activities included making and selling food, tailoring and sewing. We partnered with a non-governmental organisation, BASA Enterprise, to provide further training and support.

In addition to ongoing relationship-building and community outreach in the brothels, we have also conducted awareness sessions for both men and women in eight different communities on a variety of social issues, such as child marriage, gender discrimination and human trafficking.

We have trained 190 local community leaders, 50 teachers, 40 religious leaders, 418 students and 179 guardians in these topics. With this improved knowledge, they are actively working in the community to stop child marriage, human trafficking, and gender-based violence and this

level of engagement is helping to create further awareness around these social justice issues.

A further concern that women shared was that their children would be drawn into the same life as them.

In response to these concerns, we introduced a new aspect to the project, which involves working directly with the children who live in the brothels and are often mistreated or neglected.

Each day, the centre caters to children, providing a space to study, play and take part in creative activities, such as singing and dancing. We also support the children with basic education.

To enhance the children's environment, we have decorated the drop-in centre with wall art, various toys, educational materials and games. Children also receive nutritious meals each day. Overall, we aim to create a happy and stimulating environment for the children.

The abuse, exploitation and neglect that children raised in brothels are subject to leads to devastating long-term trauma and so we are

committed to ending the intergenerational cycle of sexual exploitation in our communities.

In the case of Saanvi and her daughter, Ishra, our team continued to reach out to them with counselling and support, and encouraged them to leave the brothel. After being offered a place to stay at her brother's house, Saanvi left. However, Ishra, deeply impacted by her experiences and under threat from her sardarni, was reluctant to follow.

Not long after she left, Saanvi tragically suffered a stroke and died. With the support of the brothel leader, the Salvation Army team arranged a discreet funeral. Ishra, now alone and determined to break free, sought help from The Salvation Army once more. Ishra left the brothel with the hope of starting a new life. She was keen to open her own small grocery store, and was able to do so with support from The Salvation Army for some of the start-up costs. While this is not the end of Ishra's story, and we continue to journey with her, we are hopeful that this alternative source of income, and moving to a new location, will prevent Ishra from being pulled back into a life of exploitation.

*All names have been changed.







Hayley Still

HELPING-HAND 2025

With a focus on food security, the 2025 Helping-Hand Appeal will feature stories from The Salvation Army's Raising Champion Farmers project in Zimbabwe, which aims to strengthen the resilience of farmers in the face of an increasingly unpredictable climate.

As the climate crisis makes rainfall scarce and unpredictable, traditional farming methods are proving insufficient in rural Zimbabwe. The Raising Champion Farmers project aims to use innovative solutions to equip farmers with the tools and knowledge needed to adapt to changing conditions, secure their food supply, and improve their overall wellbeing.

For many years, The Salvation Army in Zimbabwe has collaborated with Foundations for Farming to strengthen food security projects and support thousands of farmers. This project follows on from previous successful projects, as well as a recent pilot which has been phased up to reach more people in three rural areas of Zimbabwe: Bindura, Makonde and Mupfure. In each location, 100 farmers participate in the training and are then encouraged to share their learning with family and friends.

With the knowledge, expertise and experience brought from these previous projects, it was clear that continuing to promote and share conservation farming techniques was the suitable response to

improve food security in these rural areas. The key principles of conservation agriculture that are central to the farmer training are zero tillage, mulching (soil coverage to ensure moisture is retained in dry season) and crop rotation.

Conservation agriculture is simple and cheap, since it does not require large farming machinery. This method has also proven to be more cost-effective, as it promotes the use of organic rather than synthetic fertilisers, which, whilst heavily advertised, prove financially costly and ultimately damaging to the soil. Training in the production of organic fertiliser is therefore an important element to the project.

Water access is also a major challenge for the project and so two boreholes have been drilled in the Bindura and Makonde communities. These represented great project achievements, since they have addressed water access and reduced outbreaks of waterborne diseases, such as cholera, which were previously prevalent. The installation of the boreholes has boosted morale of project



participants and garnered praise from the nearby community members, as they had been experiencing challenges with safe drinking water for many years.

Marble Mupfurira is one of the farmers who is taking part in the project. Since joining and attending each of the training sessions, she has seen the benefits of conservation agriculture. She said, *'We were given seeds by the project and everything that we needed so that we could do everything we were taught.'*

It has been a journey for the project team to shift attitudes and see behavioural change. Marble herself admits that she was initially reluctant to fully adopt the unfamiliar farming methods. She said, *'I had some crops but I was not using mulch and [organic] fertiliser. I was farming, but it was not effective. We planted two sections, one with mulch and one without. When we came to our garden, we found that the vegetables with the mulch and compost grew better and tasted better than those without.'*

During training, farmers are clustered into groups of 10 and they then support one another as needed, not only with peer learning but also with practical tasks, such as turning the thermal compost, or at times when there is a particularly heavy workload.

Marble also shared her appreciation of being able to work alongside friends and family: *'I have friends in this project... We can help each other each time. Especially when we first started as a group, when we were moving from one farm to another. We worked as a group in everything.'*

Marble is a mother of five sons and a daughter. She is keen for them to learn about conservation agriculture and take part in the farming activities. She said, *'It is my wish to work with my family so that they can know how it is done, because they are the future of tomorrow.'*



Helping-Hand Appeal

Each year the Helping-Hand Appeal focuses on a different area of The Salvation Army's international work. Whilst the appeal videos and resources for 2025 will highlight this project in Zimbabwe, money raised will be added to the international food security fund and used to support upcoming food security projects.

Helping-Hand 2024, which is supporting our Anti-Trafficking projects, will run until the end of this year. There is still time to support this year's appeal either by using the free online resources to raise awareness, taking part in a fundraiser, making a donation or leaving a message of hope (see page 5 for details). Visit salvationist.org.uk/helpinghand for more information.







Francine O'Hanlon

PARTNERS IN MISSION

Francine O'Hanlon (Project Adviser - Mission Support) gives an insight into the projects and outreach work that the United Kingdom and Ireland Territory has recently funded through Mission Support.

Each year, Salvationists all over the world participate in the Self-Denial Appeal by giving sacrificially to support the international work of The Salvation Army.

Around £600,000 of the money raised in the United Kingdom and Ireland (UKI) Territory is given in grants for Mission Support projects in its mission partner territories (Denmark and Greenland, Finland and Estonia, Ghana, Pakistan and South America East).

Mission Support projects are essential to maintaining the infrastructure of The Salvation Army and include property refurbishments, the construction of new halls for worship, feeding programmes, further education and training courses for officers, outreach work, new equipment and much more. Such projects go hand in hand with the community development work that The Salvation Army is also engaged in around the world.

We are connected to our Partners in Mission through the Mission Support projects we fund, but also through prayer. Whilst the work may look different from place to place, the global Salvation Army is connected through its shared mission to love God and love others. Let's take a tour of our five mission partner territories and some of the recent projects we have collaborated on:

Denmark and Greenland

Whilst Greenland's GDP per capita is high, the cost of living is significantly higher than the European average. In addition to financial struggles, alcoholism and substance misuse are also significant social problems.

Greenland is the world's largest non-continental island, but the least populated. 17,000 people - one third of Greenland's population - reside in Nuuk, the nation's capital and where The Salvation Army has been based since 2012. With no roads between the capital and other cities, access is only possible by air or sea.



In the face of ongoing challenges, The Salvation Army has worked hard to establish a presence and gain the trust of local people. Despite having only one serving officer, supported by his wife, they have an ambitious programme of social support to serve the community and the work continues to evolve.

One initiative is Williams Café, a soup kitchen that is a popular place for many to come for food, warmth and company. They have also instigated a busy social work programme with a particular focus on children and families. The high levels of alcoholism and substance misuse amongst parents have resulted in multiple generations of abused and neglected children. One of the main aims, therefore, is to break this cycle, offering support to families and providing a safe and fun environment for children. Mission Support grants have supported this outreach work as well as



funded practical projects to refurbish and renovate the corps building. Greenland have also used their Mission Support allocation on a vehicle for the corps officer, the salary for a social worker to work alongside the corps officer, and to help recruit and train a youth worker. This vital work, and that which is planned, is made possible through Mission Support.

Finland and Estonia

Like Denmark, The Salvation Army in Finland is small and does not have capacity to financially support neighbouring Estonia, which falls under the Finland and Estonia Territory. Estonia has made huge economic, social and political progress following the dissolution of the Soviet Union in 1991, yet unemployment remains high. While figures vary, it is thought that around one third of the population face poverty, particularly the





elderly, unemployed and those with disabilities. The Salvation Army provides many social outreach programmes through corps that have largely been funded through Mission Support grants.

The Salvation Army in Estonia is trying to encourage the development of children's, youth, and family ministry. Renovation and expansion of the facilities available at Loksa Camp have enabled this area of ministry to grow. Loksa Camp is a retreat and event space for surrounding corps, providing camps for all ages as well as a variety of activities and retreats. The regional leadership have commented that these ministries are a wonderful way to share the gospel and bring people of all generations together.

Ghana

Material poverty is prevalent in Ghana and, whilst The Salvation Army has a large presence, many



churches worship in basic settings. Here, Mission Support funds do much to keep the infrastructure in place and provide opportunities for the officers to grow and develop skills through training. In 2022, the territory held its first Young Women's Fellowship Congress for women aged 18 to 35 years old. The event was a four-day conference in Kumasi, Ghana. It is widely accepted that women play a hugely important role in community development. Therefore, every effort to empower women in the church is made to positively influence The Salvation Army's expansion and community outreach possibilities.

Pakistan

The Salvation Army in Pakistan is thriving, but GDP per capita is very low, particularly amongst minority groups such as the Christian community. The territory therefore relies on the Mission Support grant to make practical





improvements to Salvation Army property, including offices, corps and schools. The funds are also used to provide further education opportunities to officers and staff.

Pakistani society is still very patriarchal, meaning women have fewer opportunities than men to further their education and have a voice within their communities. Whilst The Salvation Army has little influence politically on the status of women, leadership in the territory maintain the founding principles of The Salvation Army by empowering women within the church. The appointment of a female territorial commander sends a clear message that women are valued within The Salvation Army.

One recent project has been significant for female officers in the Territory - the opportunity to gain a driving licence, which is often difficult to access for many women. This limitation means they are

heavily reliant on public transport, which can be inconvenient and carries concerns over safety, harassment and worries about social reputation. Learning to drive has removed a significant barrier to their work and service, giving them life-changing freedom.

South America East

South America East incorporates Argentina, Uruguay and Paraguay. Argentina, where Territorial Headquarters is based, faces the challenges of an unstable currency and inflation. Despite this, the territory has been working hard to become financially sustainable. Part of the strategy is providing fee-paying community support through hostels, charity shops, community centres, clinics and childcare. Services are offered significantly below market value to help those who are on very low incomes whilst providing a modest income to support the territory.



Parque Carpenter is one such project. The centre is a retreat for corps to use, but also offers facilities to hire to local community groups and schools. The Salvation Army also runs children's holiday camps and clubs, which provide working families with affordable childcare in the school holidays. In 2022, the UKI Territory funded a project to remove a damaged structure at the centre and replace it with a large multipurpose building, which can be used year-round. The improvement has secured the future of the camp and will help the South



America East Territory on its journey to become financially independent.

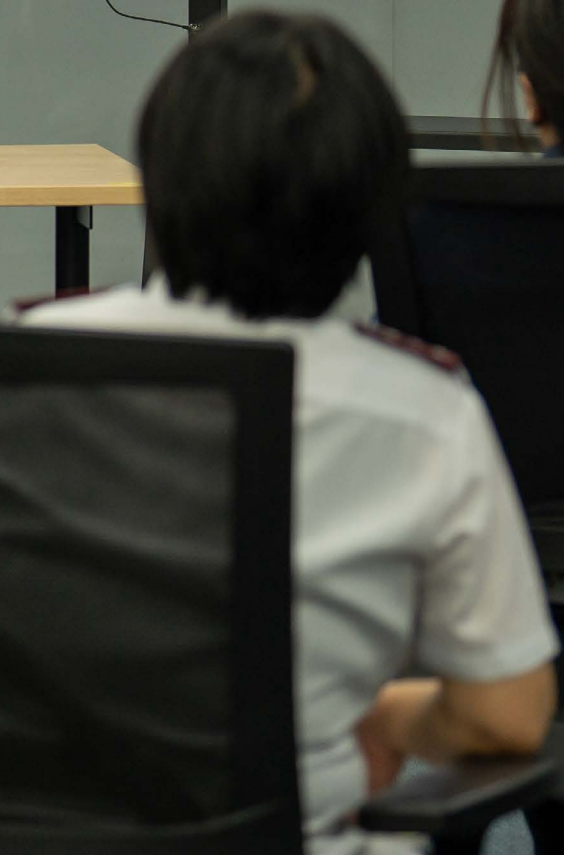
It can sometimes be hard to see the direct impact of Mission Support projects and how transformative they can be. It is worth remembering that without that refurbished youth hall, the vehicle to reach a remote community, or, indeed, the licence with which to drive it, much of The Salvation Army's mission around the world would struggle to flourish in the way it does.



THE SALVATION ARMY
INTERNATIONAL POSITIONAL STATEMENT
**MODERN SLAVERY AND
HUMAN TRAFFICKING**



SOCIAL JUSTICE
COMMISSION
사회정의위원회





Toluwanimi Jaiyebo-Okoro

ADVOCATES FOR JUSTICE

National Contact Persons (NCPs) form a key part of The Salvation Army's international strategy to combat human trafficking. Toluwanimi Jaiyebo-Okoro introduces NCPs from three territories who, in their varying contexts, are committed to bringing human trafficking to an end and supporting survivors.

Since 2020, 126 NCPs have been appointed across 134 countries. Often an additional appointment for a Salvation Army officer, the NCP role involves being the designated 'point person' to respond to modern slavery and human trafficking in their territory.

NCPs are grouped geographically by zone, of which The Salvation Army has five; Africa, Americas and Caribbean, Europe, South Asia, and South Pacific and East Asia. These zonal networks provide opportunities for the NCPs to connect, share best practice, undertake training and learn from one another.

Human trafficking is a globally networked crime. Therefore, strategically utilising and strengthening The Salvation Army's long-established international network is essential. Ultimately, people are at the heart of this work. Below, Edina Tóth (NCP in the Switzerland, Austria and Hungary Territory), Captain Juanita Wright (Divisional Director for Women's Ministries and NCP in the Southern Africa Territory), and Lieut-Colonel Jin-

young Ma (Territorial Social Justice Commission Liaison and NCP in the Korea Territory) share insights into their experiences and their calling to this area of mission.

Edina Tóth,
Switzerland, Austria and Hungary Territory

Augustus Y Napier said, 'Every true helper is a successful patient.' This is something that I feel is reflected in my experience working alongside vulnerable women and children and as an NCP. Helping others is not only about what we can give; it's a journey of growth and discovery for ourselves.

In 2014, I was approached by the then national leader to develop The Salvation Army's anti-trafficking response in Hungary. For the 10 years preceding this, I had been working in a Salvation Army home for women and children who had experienced abuse. This area of work is adrenaline-filled and intense. As such, it can be easy to get caught up in the chaos and lose sight of



yourself. That's why I believe self-care and support to be essential.

In Hungary, our anti-trafficking work falls within three areas; prevention, intervention and reintegration. We hold prevention workshops for Salvation Army officers and staff, as well as present our work and share our experiences with congregations, schools and professional forums. Since January 2017, we have organised a weekly street outreach service in the tolerance zones of Budapest (designated areas where the sex trade is legally permitted under regulated conditions). In 2019, we opened a four-bed shelter that has also provided psychological counselling since 2021.

Our goal is to create a safe space where women can be heard. It's about offering empathy, understanding and unconditional acceptance. This work is challenging, but it's also deeply rewarding. Success might be different for each person we meet, be it a deep and honest conversation, keeping a job, working with a psychologist, completing studies, or resolving personal issues.

The women we encounter often feel isolated from the world and every interaction is a chance to connect. Sometimes, we witness incredible moments of vulnerability. Other times, we face setbacks and uncertainty. There are complex challenges in our context, such as a lack of long-term housing provision, no complex care system covering all areas and difficulty in accessing residential care for those with mental disabilities.

Guided by hope and resilience, we persist and pray that, through our conversations, the victims and survivors we meet would recognise their own worth and that the Kingdom of God is within them.

**마진영 Lieut-Colonel Jin-young Ma,
Korea Territory**

I have been an NCP for almost two and a half years. I first became involved in anti-trafficking work when I was appointed as liaison for the International Social Justice Commission.

The response to human trafficking in The Salvation Army in South Korea has been limited to social service facilities that specialise in sex trafficking, and prevention training for Salvation Army personnel remains an area of development. The message to officers and soldiers in the territory has been that human trafficking is a problem for criminals, and that it is a special area of ministry that should be handled by professionals.

My role, therefore, involves raising awareness about the issue in a variety of ways. This includes encouraging participation in the International Day of Prayer for Victims of Human Trafficking through promotional videos, translating and sharing resources created by International Headquarters, and conducting awareness training for officers, soldiers, staff, teachers, youth and children at Salvation Army centres. I also plan and support response projects, identifying and researching ways to develop and strengthen them. My role also incorporates researching action plans and methods for each of The Salvation Army's eight Freedom Action Framework global response areas: Prayer, Prevention, Protection,

Partnerships, Participation, Prosecution, Proof and Policy. Finally, I am also working to establish a human trafficking response framework implementation team.

A key challenge in my role is the ongoing lack of accurate awareness of human trafficking. People's general perception is that it is something that has nothing to do with them, their families or their faith communities, and that the work to combat human trafficking is that of professionals. Without a change in perception, there is no hope for action, so ongoing awareness training is needed.

Furthermore, the department for anti-trafficking activities is limited to one officer. It is necessary to develop target-specific curriculum and training methods for awareness-raising education, and to organise a working team to plan and implement projects for countermeasures.

Despite the challenges, there have been a number of notable successes in the awareness raising we have done with officers and staff, and building their capacity to work in this area. Opportunities





to learn about The Salvation Army’s response activities and national response policies and legislation have grown. The opportunity to meet and collaborate with response practitioners and national counterparts from organisations within and outside The Salvation Army has been particularly valuable. Furthermore, I have been able to provide awareness-raising training for Cambodian cadets as well as opportunities to meet and collaborate with domestic specialised response organisations, such as Chab Dai. I believe this will have a remarkable impact.

Prayer for victims of human trafficking and their families must be an ongoing priority, and I would also request prayer for the development of activities that faith communities can do to prevent human trafficking and serve victims, to strengthen the activities of the Freedom Action Framework, and to promote solidarity and collaborative response among organisations involved in the response to human trafficking.

**Captain Juanita Wright,
Southern Africa Territory**

My interest in anti-trafficking work started when I served as a divisional youth worker. During a youth sports event, I met a young girl who had travelled with a ‘family friend’ from her home, believing a promise of an education opportunity. The promise unrealised, she was sexually exploited. I quickly gained insight into the risks to so many who are not equipped to protect themselves from trafficking.

My prayer then, and one which I continue to pray is, ‘Lord, only in your name and strength am I able to live out Psalm 82:3 and 4: “Defend the weak and the fatherless; uphold the cause of the poor and the oppressed. Rescue the weak and the needy; deliver them from the hand of the wicked.”’

South Africa, with all its beauty, suffers many social ills and is known to be a source, transit and



destination country for trafficking victims. Daily, I see stark reminders of the need to continue to speak up about this horrifying crime. A key element to my work over the past few years has been The Salvation Army's Fight for Freedom strategy. As I have engaged with like-minded partners and facilitated training and awareness workshops, I've been thankful to see it implemented in Namibia and South Africa. The Southern Africa Territory has made intentional and consistent efforts to establish Fight for Freedom response teams in each of our seven divisions, reaching nine provinces of South Africa. It is always so good to see these teams in action as they visit local communities and raise awareness through Modern Slavery and Human Trafficking Response training sessions, through radio stations, engagements with local stakeholders and facilitating school assemblies. We have developed strong partnerships with networks of various anti-trafficking non-governmental organisations (NGOs) and civil society forums.

Modern slavery and human trafficking is a complex issue rooted in broader societal problems, such as gender-based violence, abuse, unemployment and poverty. Such complex social factors make prevention difficult. Yet, despite challenges, I remain thankful to God that, with the opportunities he provided, I have been part of many moments of joy. Assisting survivors of trafficking with practical care, supporting repatriation, and working in partnership with NGOs to assist survivors to access psychosocial support upon their return home have been important and meaningful.

As I reflect on my journey as an NCP, I am thankful for the opportunity to be a voice, inspiration and support to the local response teams, networking with partners and being part of all the work that is done to generate awareness and prevention of the crime of modern slavery and human trafficking.



Can you help us to raise funds for our international community development projects?

Amy Plummer

FUNDRAISE FOR THE SALVATION ARMY

Fundraising events are an exciting and fun opportunity for individuals of all ages and abilities to contribute valuable funds to support The Salvation Army's mission.

Whether you are aiming to accomplish a lifelong goal, physically challenge yourself, commemorate a special occasion, or unite your community in supporting the most vulnerable members of society, your fundraising efforts will significantly impact our work. There are countless ways to fundraise for The Salvation Army.

Are you ready for a new personal challenge or looking to conquer a fear? Join our Jump for Freedom campaign and take the leap with a skydive to raise vital funds to support anti-trafficking survivors.

Are you passionate about running or thinking about starting? Want to take on a marathon but not ready to do it all at once? Sign up for the Virtual London Marathon! Happening on the same day as the main event, 27 April 2025, you can run your marathon from anywhere—your local park, along the coast, or even on a treadmill—and you will have a full 24 hours to complete it. Plus, you can raise funds for The Salvation Army while you run, and you will receive an official London Marathon completion medal!

With Christmas approaching, why not organise a festive fundraising event in your local community? You could host a bake sale, sell homemade crafts or jewellery, hold a Christmas movie night, or organise carol singing. The possibilities for spreading Christmas cheer and supporting the work of The Salvation Army are endless—it just takes a little creativity! Every pound raised is crucial in enabling us to continue providing vital services to vulnerable individuals in our communities.

Whichever path you choose, we will be here to support you every step of the way. From providing a fundraising pack brimming with tips and materials to offering administrative assistance, we are committed to ensuring you have the most fulfilling fundraising experience possible.

By joining #TeamSallyArmy, you will be making a tangible difference in people's lives, offering hope where it's needed most.

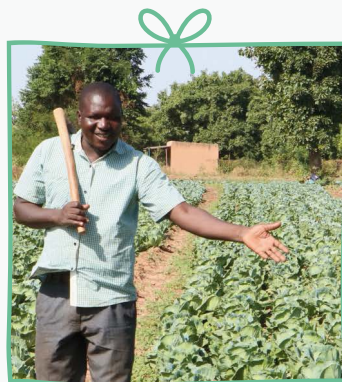
Would you like to learn more about our events?

Visit www.salvationarmy.org.uk/fundraise-us
Alternatively, contact the team directly at challenge@salvationarmy.org.uk
or call us on 020 7367 4819

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Card number: (Maestro only)

Valid from: Expiry date: Security code:

Cardholder's Signature:

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Please pay *The Salvation Army* the following amount:

Please indicate how often you would like to pay:

Twice yearly Monthly

Preferred payment date:

First of month Last work day

To The Manager

Name and postal address of your Bank/Building Society:

BANK/BUILDING SOCIETY: ADDRESS:

ADDRESS (CONT): POSTCODE:

NAME(S) OF ACCOUNT HOLDER(S):

Bank/Building Society Account Number:

Branch Sort Code: Reference Number (Bank use only):

Instruction to your Bank/Building Society. Please pay *The Salvation Army* Trustee Company Ltd Direct Debits from the account detailed in this instruction subject to the safeguard assumed by the Direct Debit Guarantee. I understand that this instruction may remain with *The Salvation Army* Trusted Company Ltd and, if so, details will be passed electronically to my Bank/Building Society.

Signature: Date:

Please tick which area of work you would like to support:

- Anti-trafficking
- Clean Water
- Emergency Response
- Food Security
- Women and Girls
- Wherever it's most needed

Cheque | Cheques should be made payable to *The Salvation Army*.

giftaid it | Boost your donation by 25p of Gift Aid for every £1 you donate.

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I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Signature:

Please notify *The Salvation Army* if you:

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

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