



Please

complete the following form if you wish to apply for a toy parcel from The Salvation Army at Christmas. We will endeavour to help all applicants but we have to work within the toy donations and funds available to meet the demand for this service. **Applications are to be completed and received by Monday 9th December.** Parcels are to be collected from The Salvation Army at Chalk Farm Corps. You will receive a call to arrange a suitable collection day / time the week commencing 16th December. Please send this completed form to; **'Christmas Present Appeal', The Salvation Army, 10-16 Haverstock Hill, Camden, London, NW3 2BL** or e-mail it to: Christmas202460@outlook.com

Name: _____

Address: _____

Postcode: _____

Contact Number: _____

Contact E-mail: _____

Signed: _____

Social Worker / School or Doctor Name: _____

Social Worker / School or Doctor Contact (E-mail or Tel): _____

Social Worker / School / Doctor Signature: _____ Date: _____

BOY(S) AGE	GIRL(S) AGE

If you have any questions about how The Salvation Army handles your personal data, you can speak to Chalk Farm Corps, or call our UK&I Territorial Headquarters on **020 7367 4500** and ask to speak to the Data Protection Officer. You can also email data.protection@salvationarmy.org.uk Your information will be kept in accordance with GDPR (Data Protection) and held in our legitimate interests, to process your application in regards to The Salvation Army Chalk Farm Corps Christmas Present Appeal 2024.



Be a STAR

MEDIA RELEASE – THE SALVATION ARMY CHALK FARM CORPS

Date: 14th October 2024

Hope for families facing a tough Christmas

The Salvation Army is calling on the Camden, Hampstead & Highgate community to donate new unwrapped toys to its *Be A Star Christmas Present Appeal* to support families in need over the festive season.

Sadly, we know that this will be a tough Christmas for local families. We're expecting the number of people requesting support to be greater this year, so please be a star and help us share some hope this Christmas.

Salvation Army church leader Major Michael Kinnear said: "Every year we ask people to donate new toys and gifts to our Christmas present appeal so we can distribute them to families whose children would otherwise not receive a gift. This year, we are expecting the number of families requesting help to rise as the cost of living crisis hits family budgets."

The Salvation Army at 10-16 Haverstock Hill will be collecting donations of brand new unwrapped toys from November. People wishing to donate can drop their contribution in to Chalk Farm Salvation Army (see notes to Editors for ideas for specific gifts for age groups).

Major Michael Kinnear said: "By adding an extra present or treat to your shopping list you can remind families facing a tough winter that their community cares. Our appeal is themed **Be A Star**, encouraging our community to bring light and joy to families. It also reminds us of that first Christmas, when a star appeared in the sky to bring the shepherds and wise men to Bethlehem to discover new hope in the birth of Jesus. By 'being a star' and donating to our Christmas appeal, people will shine a light for people who are struggling at this special time of year."

The Salvation Army will sort and distribute the gifts to children and families in the area through its networks primarily working with local schools and social agencies.

Gifts can include anything from soft and educational toys for the very youngest child, to games, toys, books and accessories for older children.

A church and charity, The Salvation Army expresses its Christian faith by offering friendship, practical help and support to some of the most disadvantaged people in our communities. Each week we support the homeless and elderly through our programmes and also provide an advice and employability service.



Christmas
Appeal



The Salvation Army is a Christian Church & registered Charity No.214779 and in Scotland SC009359; Social Trust Registered Charity No. 215174 and in Scotland SC037691; The Salvation Army Trustee Company, registered number 00259322 (England and Wales).

Be a STAR

For more information about the Christmas Present Appeal, please contact 'Be A Star Appeal', The Salvation Army Chalk Farm Corps, 10-16 Haverstock Hill, Camden, London, NW3 2BL, Telephone: 020 7485 1605, E-mail: chalk.farm.corps@salvationarmy.org.uk

-- ENDS --

Notes to Editors

For media enquiries, please contact the PR & Communications office:
media@salvationarmy.org.uk / 020 3657 7555

Gift ideas for children and young people:

0-3 years: soft toys, colourful and fun educational toys, cot mobiles, baby clothes, bath toys, CDs of suitable music and nursery rhymes;

3-5 years: books, dressing up clothes, cars, lorries, dolls, action figures and soft toys, colourful and fun educational toys, CDs (music, stories and nursery rhymes), suitable DVDS, colouring sets, pencils, crayons, books, puzzles, footballs;

5-9 years: dolls and action figures, educational games and toys, stationery (colouring sets, pencils, crayons, school sets), CDs and family friendly DVDs, books, puzzles, word search, crosswords, skateboards, sports equipment and clothing;

9-12 years: games and toys, sports equipment and clothing, stationery, CDs, DVDs, books, T-Shirts, hair ornaments, gloves, scarves, hats;

13-16 years: CDs, DVDs, books, toiletries (please try to ensure non-allergic ingredients if possible), gloves, scarves, hats and other fashion accessories. High street store gift cards attached to a chocolate selection box is also useful as older teenagers may wish to choose their own gift.

The Salvation Army is an international Christian church and registered charity which has been transforming lives for more than 150 years. Working worldwide, The Salvation Army offers friendship, practical help and support for people at all levels of need. In the UK and Republic of Ireland this work includes more than 650 community churches and social centres. Registered Charity Nos. 214779, 215174 and in Scotland SC009359, SC037691.

For more information visit the website www.salvationarmy.org.uk or on Facebook (<https://facebook.com/salvationarmyuk>), Twitter (<https://twitter.com/salvationarmyuk>) or Instagram (<https://www.instagram.com/salvationarmyuk/>)



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Be a S*AR and donate a gift to our Christmas Present Appeal

Could you help us make
Christmas special for those who
may have little or nothing under
the tree on Christmas morning?



Donations of new unwrapped gifts may be dropped here:-

Mondays: 10 am – 8 pm
Tuesdays: 10 am – 1 pm
Wednesdays: 10 am – 8 pm
Thursdays: 10 am – 3 pm
Sundays: 10 am – 1 pm

However, if you want to make a financial
donation instead, please use our QR code



or visit our website

www.salvationarmy.org.uk/chalk-farm



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